



Community Profile

Municipal/County Name	Stavely	Contact Name	Dacia Sundquist
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Date	December 2023	Phone Number	403-549-3761
Give an overview of your region (150-200 words)			
<p>Welcome to Stavely, a town that embodies the essence of openness and community spirit with 544 residents calling it home. Nestled centrally between Calgary and Lethbridge on highway 2, Stavely is more than just a geographical point; it's a thriving community that pulsates with life and energy. Here, the heartbeat of a growing town resonates with the warmth of its people and the promise of a vibrant future. With rolling prairies to the East and foothills to the West, the opportunity to immerse yourself in the western and outdoor lifestyle is immense. Join us in this dynamic community, where the spirit of togetherness fuels our growth, making Stavely not just a location on the map, but a welcoming home for all who seek a connected and flourishing life.</p>			
Sectors			
What sectors are you most competitive for and why?			
<ol style="list-style-type: none"> Agriculture- due to the proximity of the sector, the Town provides numerous support services including an auction mart to the community. Manufacturing- with its central location and easy access to a major corridor, more manufacturing businesses are moving to Stavely. Construction- with industrial land available, the ability to offer sites for construction and storage helps drive this sector. Commuters- with being only an hour away from major urban centres along a divided highway, the opportunity for more people to work remotely or commute makes sense in this Town. 			
What is your value proposition?			
<p>Our value proposition is that Stavely has easy access to highway 2 making transportation easy along with our central location. Our small-town charm gives the community a sense of feeling heard and understood. We also have plenty of organizations to keep any demographic busy and we have low housing/industrial and tax costs making it cheaper to live than our neighboring towns.</p>			
Costs of Doing Business			
Tax rates			
Residential: 7.4442 Non-Residential: 6.5698			
Land Costs per acre (average)			
Town lots are 0.6 acres and priced at \$38,000			
Real estate costs per sq. ft (average)			
\$6.15/square foot for residential lot (www.realtor.ca) \$195/square foot with development \$277K average house price YTD (www.realtor.ca)			
Incentives or cost advantages (if any)			
<p>Low tax rates and industrial prices The council is open to conversation about further cost advantages or incentives. Low Franchise Fees- 6%</p>			
Other	<p>Low Utility Rates, New Industrial development- 10 lots- price TBD</p>		
Ease of Doing Business			
What supports do you bring for new businesses (try to be specific)?			
<p>The municipality offers support in the way of building awareness of the business with a business directory, social media posting, newsletter, and signage.</p>			
Are there major transport access (road, rail, air)			
<p>Road: Hwy 2 access (CANAMEX) is the main thoroughfare Rail: Closest is Fort Macleod (45 minutes South) Airport: Calgary Airport is 1.5 hours North</p>			
Describe the business culture in the community			

The business culture is one of pride and family oriented. Many businesses are family owned and operated and as such are community minded.
How do you make new businesses feel welcomed? Feel supported?
While there are no official programs, Stavely is a small town, so the support of the locals is high for new businesses. Stavely does what they can to make new businesses feel welcomed. Due to our small town, we can provide support on a personal level while following bylaws and procedures. It is quite often that members of Council will drop in to say hello and encourage others to do the same.
Who is the point of contact for inquiries?
Dacia Sundquist
Speed of Doing Business
What are the permitting & zoning timelines?
Permitted: 5 days Discretionary: 40 days
Is the point of contact for inquiries familiar with land use planning, development approvals and the building process?
Yes, and can also pull help from Alberta Southwest
Talent
What does your talent pipeline look like? How do you attract talent? What is the affordability look like (e.g., Average housing costs)
With a population that is rather small, Stavely relies on recruitment for labour from within the community but also neighboring municipalities. Being only an hour from major centers, there is also the ability to attract talent from Calgary and Lethbridge. People will be attracted due to the low-cost housing, proximity to amenities and the outdoors.
Is there access to post-secondary or training programs offered?
Closest is in Claresholm (Lethbridge College satellite campus) and then the post-secondary institutions in Calgary and Lethbridge
What are the stats about the local workforce?
Alberta Regional Dashboard: 250 people in the labour force, a 57% participation rate, 16% unemployment. Increase in school enrollments for K-9 and apprenticeship. Couple family's income average is \$120,000.
Stats Canada 2021 Census: 56.5% of the population is between ages 15-64 with an average age of 48.4. Top jobs are in sales and services (29%), trades and transportation (27%) and natural resources/agriculture (9%).
How do you retain talent? What is the quality of life like in your community? (schools, recreation etc.) How do you ensure new residents feel welcome?
Stavely can retain citizens due to a diverse selection of jobs as well as the number of facilities and service organizations that exist to make life even better in the town. With a commitment to the "western lifestyle" and amenities like a K-6 school, golf course, arena, library, campground, plus major events like the annual ProRodeo, there is lots for people to do. Access to quality healthcare is only minutes away while those that wish to retire in the community can take advantage of several independent units for seniors.
ESG (Environmental, Social and Governance) + DEI (Diversity, Equity & Inclusion) ESG compliance and disclosure are top drivers of investor trust as there is a growing awareness that communities, companies, government etc. have the responsibility and resources to accomplish positive climate action and build a more sustainable and resilient future.
What are the environmental, sustainability or emission reduction initiatives in your community?
While there is no formal strategy in place, this is something the town is investigating to look at how best to meet the ESG goals outlined.
What are the DEI initiatives in your community?
While there are no formal strategies in place, there is an increasing percentage of the Town's leadership that identifies as female including Council and the CAO.
Other
Are there any other aspects that make your community unique?

This unique town is situated on HWY 2 between Nanton and Claresholm. Stavely is lively with the auction market on the South end and the industrial park on the north end with plenty of businesses and homes in between. The "Western Lifestyle" lives strong here with the worlds First Indoor Rodeo in 1929. Although our community is small, we are booming with diversity and community involvement.

Include any relevant maps or photos of investment ready sites

